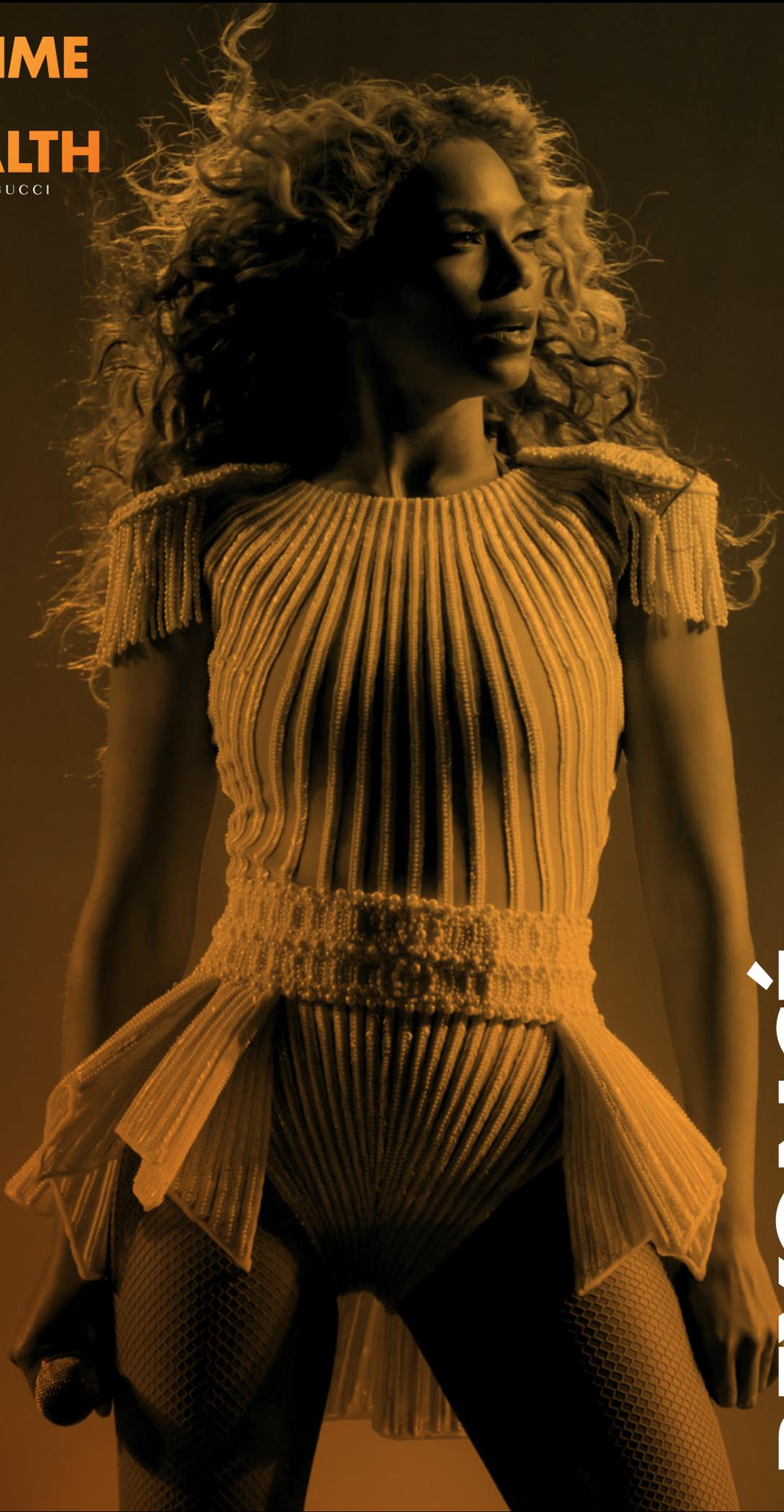


TWICKENHAM LONDON 1 JUNE 2013

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BEYONCÉ

BEYONCÉ has become one of the most widely recognized and highly respected women in pop culture. The journey to the world stage began as a founding member of Destiny's Child back in her native, Houston, Texas, when Beyoncé was only 9 years old. They became one of the most successful female recording groups of all-time and Beyoncé has become an iconic solo artist, actress, philanthropist and businesswoman.

In 2001, Beyoncé became the first African-American woman and the second woman ever to take home the ASCAP Pop Songwriter of the Year Award. She made chart history in 2003 when she became the first artist in 20 years, and the first female recording artist ever, to simultaneously reach #1 in the U.S and the U.K with both her debut solo album *Dangerously In Love* and single "Crazy In Love", a feat accomplished by a mere handful of artists -- including the Beatles, and Simon & Garfunkel. Beyoncé toured America for the first time as a solo artist in 2004 in support of her #1 multi-platinum debut solo album, *Dangerously In Love*, which earned her five Grammy Awards that year including Best Contemporary R&B Album and Best R&B Song for "Crazy In Love" featuring Jay-Z. With her five-in-one-year Grammy win, Beyoncé tied the record for the most Grammy's to be won in a single year by a female artist.

Following the success of her solo debut, Beyoncé released two consecutive #1 albums, *B'DAY* in 2006, which produced the hits, "Irreplaceable" and "Beautiful

Liar," and *I AM...SASHA FIERCE* in 2008, which was the most-talked about album of 2009, with the video for the track, "Single Ladies (Put A Ring On It)," becoming the most-watched and most mimicked around the globe.

Beyoncé started the year 2010 with historic wins at the 52nd Annual Grammy Awards. Coming into the awards ceremony as the most nominated artist of the year with ten nominations, most from her worldwide #1 album, *I AM...SASHA FIERCE*, Beyoncé took home six Grammy's®, setting a record for the female artist with the most wins in one single year. She has now earned 17 Grammy's overall.

Her historic six wins include: Song of the Year "Single Ladies (Put A Ring On It)", Best Female Pop Vocal Performance "Halo", Best Female R&B Vocal Performance "Single Ladies (Put A Ring On It)", Best Traditional R&B Vocal Performance "At Last", Best R&B Song "Single Ladies (Put A Ring On It)", Best Contemporary R&B Album *I AM...SASHA FIERCE*. The win for "At Last" honored her work on the Cadillac Records soundtrack for her rendition of the Etta James hit which was seen by a worldwide audience in 2009 on Inauguration night, when she performed for President Barack Obama and First Lady Michelle Obama at their request.

The "I AM..." World Tour in support of the critically acclaimed album opened in Canada in March 2009 and took Beyoncé to over 100 cities around the world. She performed to sold-out crowds on every continent, including her biggest live solo concert audience ever in São

Paulo, Brazil, where 60,000 fans attended the show on February 6, 2010 at Morumbi Stadium. Billboard Magazine named the "I AM" World Tour the #1 concert attraction of 2009. Billboard also named Beyoncé Woman of the Year in October 2009 and Top Female Artist of the Decade in December 2009.

In the summer of 2011, Beyoncé released her fourth album, the aptly named *4*, which debuted at #1. The critically praised album produced the hits "Love On Top," which earned a Grammy for Best Traditional R&B Performance, "Countdown," and the new anthem, "Run The World (Girls)."

The debut television performance of "Run The World (Girls)" on the Billboard Awards in May 2011 became one of the most talked about of the year. On June 26, 2011, two days before the album's release, Beyoncé made her historic debut on The Pyramid Stage at Glastonbury, performing for a crowd of 200,000.

In August 2011, Beyoncé performed the album *4* to an intimate audience over four nights at New York's famed Roseland Ballroom. The "Live At Roseland" DVD, also directed by Beyoncé, was released on November 21, 2011.

In 2012, Beyoncé supported the United Nations in its celebration of World Humanitarian Day, and its successful mission to send 1 Billion messages of people doing good all over the world. She performed, "I Was Here," at the United Nations General Assembly for a live video, which was edited with raw footage of world events.

That year she returned to the stage, after giving birth to her daughter, for four sold-out shows during Memorial Weekend at Revel in Atlantic City. She also performed at the newly opened Barclays Center in Brooklyn, New York and took home an MTV VMA award for Best Editing for her video, "Countdown."

So far this year, Beyoncé performed at President Obama's second Inauguration; performed at the Super bowl Halftime show to an audience of 108 million and directed and produced *Life Is But a Dream*, the documentary feature that aired on HBO giving the network its biggest audience for a documentary in almost ten years.

Beyoncé kicks off The Mrs. Carter Show World Tour in Europe on April 15. The North American leg of the tour starts in Los Angeles on June 28. She is currently in the studio recording her fifth solo album.

THE SOUND OF CHANGE LIVE

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